

Vocational

Qualification Number: 601/9023/1

BTEC Level 3 National Extended Certificate in Travel & Tourism

Entry Requirements

Minimum of 5 grade 4's at GCSE or equivalent. Level 2 Pass or equivalent in your chosen study subject is preferred.

Course Description

This qualification includes three mandatory units covering the following content areas:

- The travel and tourism industry – the travel and tourism industry in the UK is growing and is of major importance to the economy. Learners will develop the skills needed to examine, interpret and analyse a variety of statistics that measure the importance of tourism to the UK.
 - Different types of destinations and their importance – learners will investigate the features and appeal of global destinations.
 - Principles of marketing in travel and tourism – learners will explore how to develop a successful marketing plan for use by travel and tourism organisations to attract and engage with customers using research data.
- Plus, an optional unit where students will look at contrasting visitor attractions in the UK and worldwide.

Assessment

Extended Certificate: 4 units of work – 2 internally assessed coursework units, 2 externally assessed examination units.

Career Opportunities

Students will develop transferable skills, which are highly regarded by higher education providers and employers. The qualification will give learners transferable knowledge, understanding and broad skills such as communicating and presenting ideas.

Exam Board Website:

[BTEC Nationals | Travel and Tourism \(2019\) | Pearson qualifications](#)

Course Details

For more information, please contact Mr S.Bhangal, (01922)721071 ext.282

Email: s.bhangal@josephleckieacademy.co.uk